

How to Get More People Involved?

- If can get 10% to 20% of Liskeard (and Surrounds) on board this may well be enough to get the majority of the rest of the population engaged.
- Consciousness Raising (to lots of people)
 - Big event needed to do this – Open Space event on much larger scale would do this and also engage people and hopefully get them involved in projects.
 - “What’s in it for me” awareness raising needed to make transition concept meaningful. Incentives =
 - Financial
 - Comfort
 - Future security
- Get children involved – perhaps more likely to engage with their future
- Start with a small project and get people involved this way
- Engage with other groups and individuals doing transition activities, eg Liskeard Bag Ladies. Does everything have to be done under “Transition Banner”?
- Is name “Transition Liskeard” meaningful enough? Should it be “Future Liskeard” or something else? Thought on the whole name was probably OK.
- Create some sort of future picture people can engage with, eg
 - Where do we want to be in 5 years time?
 - 80% local food production
 - 50% Reduction on dependence on fossil fuel
 - Create people centred stories
- **Change Curve** might be useful tool - going from shock, denial, anger/frustration to letting go, acceptance and then finally engagement.
- **Virtuous Circle**

